

Initiative	17 Goals, football for the Global Goals
<p><b>Description</b></p>	<p>The initiative of Dragones de Lavapies is focused on the promotion of global citizenship awareness through a Global Goals football tournament played with football 3 rules.</p> <p>The aim of the activity is for global citizens to understand the interdependencies of their communities with those in other places and engage in activities whose outcomes have a positive impact beyond their own country (such as justice, peace and sustainability).</p> <p>The target group are children of different ages and profiles. Dragones de Lavapies considers the diversity of the children in their teams: children with an immigrant background, whose knowledge and cultural values are not recognized at school by the host society. Through the programme the children are empowered as changemakers who tackle global issues and are invited to act as cultural bridges and to care for others.</p> <p>The objectives achieved through this initiative included:</p> <ol style="list-style-type: none"> <li>1) The development of awareness and basic competencies (knowledge, skills, and attitudes) of participants in human rights and Global Goals education, peacebuilding, intercultural learning and dialogue.</li> <li>2) Motivating and supporting participants and their coaches in their role as multipliers and peer leaders using grassroots sport and Global Goals education with young people, encouraging them to implement follow-up initiatives.</li> <li>3) Promoting voluntary activities in sport, together with social inclusion, equal opportunities, and awareness of the importance of health-enhancing physical activity through increased participation in, and equal access to sport for all, increasing social inclusion and gender equality.</li> <li>4) Enabling participants to share successful sport &amp; social practices and coping strategies, engaging in media literacy activities.</li> </ol>
<p><b>Implementation</b></p>	<p>The following activities were organized as part of the Global Goals initiative:</p> <ul style="list-style-type: none"> <li>-Football Tournament design and organisation;</li> <li>-Social Media Challenges design and recording;</li> </ul> <p>Throughout the years, Dragones de Lavapies organized 4 tournaments as part of this initiative:</p> <ul style="list-style-type: none"> <li>-in 2017, in Madrid they engaged all the organizations in their neighborhood such as Children’s Board (Red Cross, Paideia, Social Services)</li> <li>-in 2018, the tournament was played in Freetown thanks to Diamond Child and Fare’s support.</li> <li>-in 2018, a Dragones Senegalese coach organized the tournament in his hometown.</li> <li>-in 2018, Dragones de Lavapies created games and a tournament in Madrid in the World Forum of Cities for Peace.</li> <li>– In 2019, with the support of the Madrid NGO Network they created short video challenges on the Global Goals.</li> </ul> <p>The implementers and collaborators were part of the Dragones de Lavapies teams and other clubs that were invited to participate, and organizations engaged in the promotion of the Global Goals.</p> <p>They used footballs by Alive and Kicking and by Eir Soccer.</p>

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	<p>Dragones de Lavapies designed children multi-ethnic characters for the banners and the medals.</p>
<p><b>Impact</b></p>	<p>The concrete results of this initiative could be summarised as followed:</p> <ul style="list-style-type: none"> <li>– the young participants could recognize the Global Goals, improve understanding of local and global context, improve decision making, increase co-operation, increase pride in one’s identity, increase empathy, social inclusion and gender equality.</li> <li>– Children were able to advocate for the Global Goals and specifically for some of them as «Gender Equality» or «Quality Education».</li> </ul> <p>The local impact of the initiative was ensured through Global Goals tournaments and participants who became multipliers and peer leaders in Global Goals activities in their local communities.</p> <p>The monitoring of the actions was performed before, during and after the project activities. <b>Before</b> the activity, the participants were asked to complete a design thinking activity: to fill the panels of a ball with ideas for achieving a selected GlobalGoals. <b>During</b> the activity: in addition to the football 3 matches, they used UN quizzes from the «World Biggest Lesson» and their own characters and designs to foster GG education through football challenges. <b>After</b> the activity: Dragones de Lavapies carried out group discussions and questionnaires.</p> <p>They observed a high level of engagement with the GlobalGoals and even the young participants who had a pessimistic or negative view about the future of the planet and their own ability to make a difference started questioning this. Some of them joined Fridays for Future movement months after the Global Goals activity.</p> <p>The impact on the long term should be a better planet!</p>
<p><b>Lessons learnt</b></p>	<p>Participants teams were encouraged to fill the football panels with ideas for achieving a Global Goal. Dragones de Lavapies designed the template however a presential introduction, sharing videos from World Biggest Lesson, and stories such as Panyee FC (kids building a court on the sea in Thailand) was quite useful, especially for regular football teams who sometimes were surprised to play a tournament with football 3 rules. It was especially useful also to create a short course for football 3 mediators. In the first tournament Dragones de Lavapies engaged UN volunteers and football coaches in theory and practical classes before the tournament.</p>
<p><b>Conclusion</b></p>	<p>As a result of the Global Goals, the children were more aware of their rights and responsibilities not only in their communities but also in the world.</p> <p>The activity can be considered a best practice as it can be easily adapted to different environments. All resources are available online.</p> <p>The trigger of 17 Goals was the discovering of a ball with the Global Goals printed on. Dragones de Lavapies were inspired to develop these yearly activities by the Women’s Global Goals World Cup. At the first edition of the tournament, the level of engagement of the participant organizations (they were children NGO, not football clubs) was very high and they designed their own challenges and games around a particular Global Goal and filled the ball without assessment but when Dragones de Lavapies invited football clubs they discovered that an additional session was needed to explain football 3 rules and introduce Global Goals.</p>

Visit the SIDFOOT website for more information and resources: <https://www.sidfoot.eu/>

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