

Initiative	<b>Hernalser Bezirkssporttag (District sports day)</b>
<b>Description</b>	The programme was directed to the children of primary schools in or close proximity to the 17th district of Vienna (Hernals). Children between the age of 6 to 10 years are offered the opportunity to experiencing sport at different clubs and sport organisations so they have an idea of the possibilities on how to approach sport lessons or clubs in their region. Furthermore, it shows the parents possibilities to integrate the kids in a social environment as a solution to avoid the children from staying on the streets. This programme is organised every year.
<b>Implementation</b>	The programme offers a variety of sport, from football to frisbee. Clubs and sport organizations from the 17th district of Vienna organise try out activities during the program's days . This gives the children the chance to try different sports in which they might be interested. In this project, the district council of Hernals cooperates with the clubs and sport organizations and helps to organize the event every year. The event aims at recruiting children and offering sport opportunities in the district, thus combating any risk of the children being attracted to delinquent behavior linked with the neighborhood.
<b>Impact</b>	The long-term goal of this action is to broaden the children's (and their parents) perspective, so they learn what sports they can attend without leaving their neighborhood, in addition to creating a safer the neighborhood. A result of the programme is an increase of members in the WSC youth teams. Most of the children attracted by this sport programme remains a member of the club until adult age. This provides a strong basis to finish an educational degree by having a positive social environment.
<b>Lessons learnt</b>	The programme had positive outcomes with around 100 children reached on only one day of activity. In terms of advice, it is necessary to consider the weather, as there is no possibility to organize the event indoors. If the event has to be canceled due to unfriendly weather conditions an entire generation of children finishing primary school could be lost.
<b>Conclusion</b>	The programme is beneficial for the children, because they can identify a sport and club in their community that they wish to be affiliated to. In terms of the community, the programme promotes social inclusion. The programme offered a support for the parents as there was no need for them to identify clubs outside the neighbourhood where children could practice sport. This programme can be seen as 'Best practice' because you can connect your neighbourhood to your club or sport organization and furthermore you can give the people of your district a good identification in a safe neighbourhood. Recommendation: Find an area where you can do this action in- and outdoor.

Visit the SIDFOOT website for more information and resources: <https://www.sidfoot.eu/>

### **Contact**

Sektionsleitung Fußball WSC  
Adi Solly: solly@wsc.at / +43 660 734 13 64  
Wolfgang Markytan, BA [markytan@wiener-bildungsakademie.at](mailto:markytan@wiener-bildungsakademie.at)  
Wiener Bildungsakademie 1014 Wien, Löwelstr. 18  
Tel: +43 / 1 / 534 27 - 384