

Initiative	UTE Bock Cup
Description	<p>Ute Bock Cup believes that sport, in their case football, should not only be reserved for a privileged, heterogeneous group, but should be accessible to all people, regardless of their origin, sexual orientation, gender, age, physical or mental health. The aim of the initiative is to give people from often more precarious life situations access to a "normal" everyday life within the framework of a small football tournament. In this sense, the Ute Bock Cup stands for an antidiscriminatory football tournament, with the special aim of raising funds for projects that work with refugees. Within the framework of this football tournament, the goal is to bring teams together from different areas, such as teams from refugee projects, social sector, or friendly football fan groups. Inclusion and selfdetermination are the focus of this colourful event.</p>
Implementation	<p>The main activity of the Ute Bock Cup is the collection of donations for refugee aid projects within the framework of a small field football tournament. The entire event is organised voluntary . The tournament usually takes place at the end of May / beginning of June in the stadium of the Wiener SportClub in Wien, Hernals. The UBC is organized by a group of volunteers who are associated with the Freund*innen der Friedhofstribüne, the Wiener Sport-Club and social projects from the field of refugee assistance, as well as a great number of volunteers.</p>
Impact	<p>The results are, in addition to the financial support through donations from the visitors, the teams and many supporters, a colourful, fun and relaxed event with a great supporting programme for all participants as well as a fair football tournament. With the collected donations, which go 100% to the UTE Bock foundation, the refugees receive help to be fully integrate into the Austrian social life, so they can stand their own rights and do not need to recur to illegalities in order to make their life possible in Austria. The concrete result varies according to the amount of donations collected, influenced by the number of visitors, the weather and the skills of the organising team. The feel-good factor at the Cup is influenced, among other things, by the participating teams and visitors. In the implementation of the event, sustainability is a key consideration. Examples of this are: Avoiding a large amount of waste by using reusable or degradable containers for food and drinks; separating waste, encouraging visitors to use public transport or bicycles (providing mobile bicycle stands); solely serving vegetarian and organic food; Another aspect that aims at social sustainability is that the UBC's organisation takes care not to make the event too big, so that the organising team can also participate with fun and motivation.. With this method, the Cup has already been carried out 11 times.</p>
Lessons learnt	<p>The positive results of the programme were due to a high amount of donations collected and handed over to the 3 selected projects. Thus, one of the main goals was accomplished. On the one hand this was achieved by the well-rehearsed organisation team, the large number of visitors and participating team, as well as the help of many volunteers. The organisational effort could be further reduced due to the well-planned workflows, leaving more time for the entire organisation team to enjoy the event. What could improve for the next UBC, is keeping an eye on the schedule and plan ahead for possible changes due to unforeseen events.</p>

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<p>Conclusion</p>	<p>Through the collected donations, the 3 supported projects could continue and deepen important parts of their work. For example, the deposits for apartments for refugees could be provided, or further sports workshops for underage refugees could be held. The UBC is seen as a best-practice, because, based on a grassroots movement, it targets many people from different social areas and brings them together within the framework of an social inclusive football tournament. As recommendations for those who want to do implement a similar programme, keep up a good spirit in the organising team. Always keep in mind, that everyone does it voluntary and gives his/her best – in light of this, sometimes less is more; we are happy to exchange our experience</p>
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Visit the SIDFOOT website for more information and resources: <https://www.sidfoot.eu/>

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